

August 28, 2023

Lucas Kunce Competitive Against Hawley in Missouri

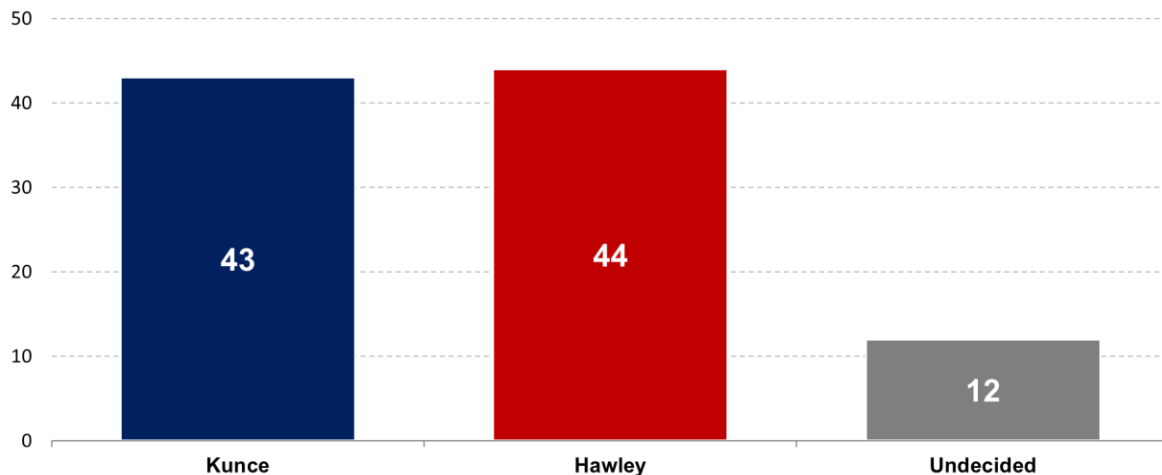
To: Interested Parties

From: GQR

In a year where Democrats are playing defense in the Senate, there are some potential pick-up opportunities that are being overlooked. Missouri is one such opportunity. A strong Democratic candidate and a polarizing Republican on the wrong side of the abortion debate make a competitive Missouri Senate race.

A recent survey¹ shows Marine veteran Lucas Kunce has the profile and personal story to make the U.S. Senate race against Senator Josh Hawley a competitive contest. After voters learn more positive information about both candidates, Kunce is tied (43 percent) with Hawley (44 percent) and 12 percent of the electorate remains undecided, leaving Kunce room to grow.

Figure 1: Informed Trial Heat

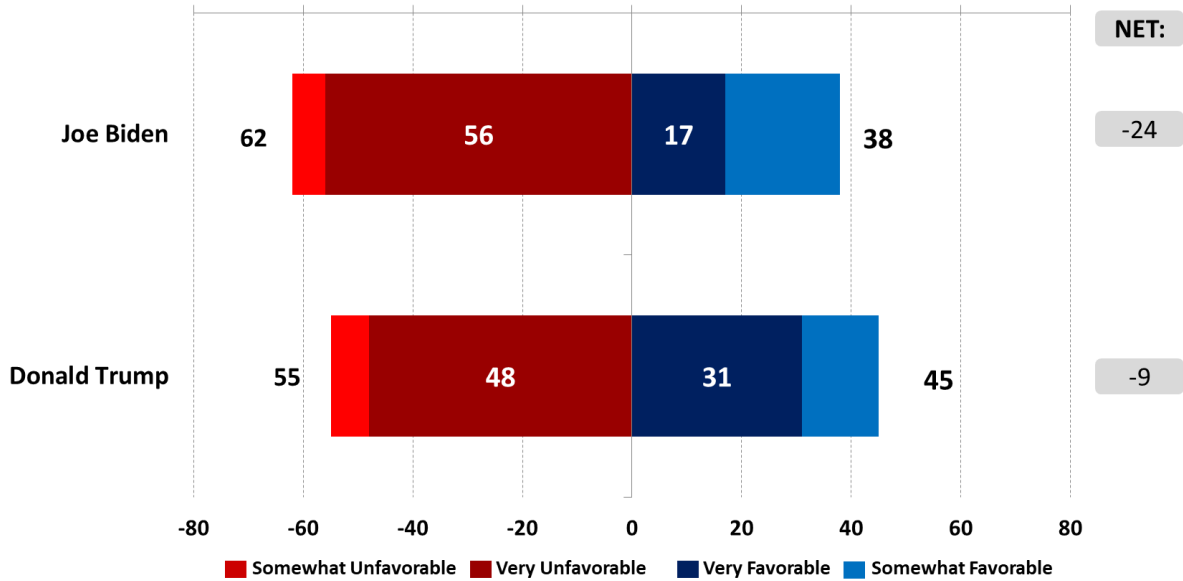


A majority of independent women, a key group in Missouri, support Kunce (53 percent), when they learn more about both candidates.

¹ This memo is based on a survey of 863 likely voters Missouri Statewide. The survey was conducted 100 percent by Text-to-Web from August 16-19, 2023. The margin of error on the base sample of 500 is +/- 3.34 percentage points at the 95 percent confidence interval. Margin of error is higher among subgroups.

With the Presidential election at the top of the ticket, it is also important to note that both presumed Presidential candidates, Joe Biden and Donald Trump, are not popular even among an electorate that is 12-points more Republican than Democratic.

Figure 2: Presidential Candidate Favorabilities



Democrats have an opportunity in Lucas Kunce to not only make Missouri competitive once again, but win, in a state that was once considered to be a bellwether state.